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**HILTON SEDONA RESORT AT BELL ROCK APPOINTS HECTOR VAZQUEZ AS EXECUTIVE CHEF**

*Chef introduces Latin-inspired cuisine rooted in a passion for culture, wellness and epicurean adventures*



**SEDONA, Ariz. (June 23, 2022) —**

[Hilton Sedona Resort at Bell Rock](#) –

the celebrated adventure resort located at the foot of the red rocks in Arizona – announces the appointment of Executive Chef Hector Vazquez. With 35 years of culinary experience, Vazquez joins the Hilton Sedona team to oversee culinary operations for all resort restaurants, events and catering services.

Born in San Miguel de Allende, Mexico, Vazquez embraced the colors and culture of the region's gastronomy, which served as a foundation in his culinary education and evolution. With an approach to cuisine creation that is deeply rooted in his diverse background and a passion for wellness and epicurean adventures, chef will unveil new resort menus and dishes delivering a fresh take on Latin flavors, while working closely with Ramona Perschon, the resort's director of spa and wellness,

to introduce menu items that work in harmony with the resort’s wellness program to nourish, restore and revitalize.

A NAU Hotel and Restaurant Management graduate, Vazquez began his culinary career in California, and followed his passion to notable hotels, resorts and casinos in Arizona, Texas, New Mexico, Nevada, Washington and Wisconsin. Most recently, Vazquez served as the Executive Chef at Cliff Castle Casino and Hotel in Arizona.

“I am excited to join the award-winning Hilton Sedona and gain inspiration from the resort’s surroundings and impressive programming, and together with an incredibly talented culinary team, deliver new and innovative specialties that reflect our collective culture and passions,” said Hector Vazquez, executive chef, Hilton Sedona.

For additional information, and resort reservations, please visit [www.hiltonsedonaresort.com](http://www.hiltonsedonaresort.com).



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#### **About Hilton Sedona Resort at Bell Rock**

Located along the Red Rock Scenic Byway near the iconic Bell Rock, the celebrated Hilton Sedona Resort at Bell Rock offers a locally-inspired guest experience focused on adventure, discovery and recovery. Plush with amenities, the resort features two outdoor pools, an adjacent 18-hole golf course and 25,000 square-feet of fitness, wellness and spa amenities including eforea: spa. With 221 guest rooms, the resort’s 171 suites feature cozy fireplaces and private balconies with separate living rooms and bedrooms. Offering more than 20,000 square feet of meeting space, Hilton Sedona Resort at Bell Rock is one of Northern Arizona’s largest resort conference centers. For more information, visit [www.hiltonsedonaresort.com](http://www.hiltonsedonaresort.com).