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A Match Made in Hiking Heaven
Hilton Sedona Resort At Bell Rock Opens Hike House Store



SEDONA,
Ariz. – May,
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Attention
hiking lovers
and outdoor
enthusiasts!
[Hilton Sedona](#)
[Resort at Bell](#)

[Rock](#) has announced a partnership with [The Hike House](#) that offers travelers the ultimate red rock experience. The Hike House has found a new second home at Hilton Sedona, a resort already known as a hub for Sedona outdoor adventures.

A one-of-a-kind space was born that brings travelers the Sedona Trail Finder, hiking gear, hiking safety tips, on and off trail apparel, guided adventures and much more. The store is located near the resort lobby and a variety of activities are on the roster for Hilton guests including weekly evening hiking lectures held by seasoned guides.

With close to 200 Sedona hiking trails, many travelers are unsure of which trails to hike, and more importantly, which trails to hike first. The Hike House helps more than 25,000 guests per year find the right trail, with their safety and security as a primary factor.

“Hilton Sedona’s general manager, Jay Kriske, came to us with the vision of creating a resort experience centered around outdoor hiking adventures,” said Hike House owner, Greg Stevenson. “We knew then that a powerful partnership was born. We see this marriage as an opportunity to offer each guest the best possible information, education and gear available right here at Hilton.”

As a resort leader in fitness, wellness and outdoor adventures, Hilton Sedona Resort at Bell Rock continues to enrich the guest experience through partnerships and inventive offerings and amenities. The resort is home to the Outdoor Warrior Pit, the only resort-style cross training fitness facility in the South West, and part of the Sedona Athletic Club. In 2015, the resort launched a partnership with Pink Adventure Group, an affiliate of Pink Jeep Tours that continues to provide guests with concierge services and assistance with planning a wealth off-roading adventures in Sedona.



For more information on Hilton Sedona Resort at Bell Rock or the Hike House please visit www.hiltonsedonaresort.com.

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About Hilton Sedona Resort at Bell Rock

Located along the Red Rock Scenic Byway near the iconic Bell Rock, the newly renovated Hilton Sedona Resort at Bell Rock offers a locally-inspired guest experience focused on relaxation and rejuvenation. Plush with amenities, the resort features three outdoor pools, an adjacent 18-hole golf course and 25,000 square-feet of fitness, wellness and spa amenities including eforea: spa. With 219 guest rooms, the resort's 171 suites feature cozy fireplaces and private balconies with separate living rooms and bedrooms. Offering more than 20,000 square feet of meeting space, Hilton Sedona Resort at Bell Rock is also Northern Arizona's largest resort conference center. For more information, visit www.hiltonsedonaresort.com.

About Hilton Hotels & Resorts

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